

LETTER FROM THE PRESIDENT

The "Welcome Spring" Issue

Growth Leads to Opportunities!

Welcome to the Spring HLNDV Newsletter! I am your new HLNDV President, Christine Winn, and am honored to serve you in this role.

Spring is a wonderful time for rejuvenation. After being cooped up inside during the winter, the weather turns warmer and leads us outside to enjoy the sun and flowering plants. We also "spring clean" our homes and work spaces. For me, going through those folders, papers, and magazines makes me feel accomplished and prepared for new challenges.



Spring is also a great time for professional growth. In the same way that we look for growth in the natural world, we can enjoy new growth for our professional careers through attending the ACHE Congress in Chicago, or attending a locally sponsored event.

I'd like to ask each one of you to challenge yourselves with the question, "How will you grow professionally this spring?" Will it be through volunteering for a service project, joining one of our committees, mentoring a colleague (or asking for mentorship), or attending an informative and fun event?

Our chapter has already had some terrific spring growth. We have new chapter members, new sponsors, and new Board members who have answered the call to serve. We have welcomed a new Local Programming Council (LPC) in Delaware. The alignment allows us to hold additional ACHE Category I programming events and also connects us to our Delaware members in a more focused way.

Growth also helps us all to reach new heights. The Board is committed to increasing member satisfaction. Our annual retreat is planned this summer to review our strategic plan and challenge ourselves to reach even higher goals so that we may better meet your varied needs as members.

Thanks to all involved in assisting our chapter to grow. I also want to encourage anyone who is thinking about becoming involved to please reach out. It is rewarding to serve our membership in new and unique ways.

All the best!

Christine C. Winn, MHA, MS, CHFM, FACHE
President, HLNDV and ACHE Regent, Eastern Pennsylvania

Without continual growth and progress, such words as improvement, achievement, and success have no meaning.

- Benjamin Franklin



Mark Your Calendars

The Phanatic wants to see you at the HLNDV Annual Meeting

An excellent event to entertain clients and say thanks to key employees!

Date

Wednesday, June 15, 2011

Time

5:30-7:00 pm Refreshments and brief annual meeting program

7:05 pm Game start

Cost

\$85.00 per Member/Sponsor
\$110.00 per Non-member/Guest

Attire

Casual Attire

Seats

All seats are in Section 415, between home plate and first base

Visit <http://hlndv.org> to register today!

Almost 50% of the tickets are already sold...register today!

Event Sponsor



MESSAGE FROM THE REGENT—EASTERN PENNSYLVANIA

Greetings Eastern Pennsylvania Colleagues!

I hope you are having a terrific spring and enjoying some sunshine in your part of Eastern Pennsylvania. As this is my first Regent's message, I want to take the opportunity to thank you for the privilege of serving as your ACHE Regent for the next three years. I appreciate your confidence and support in becoming Regent and will need the same from you as we approach our work moving forward.



Along with the fellow Regents from Delaware and New Jersey, we plan to collaborate in order to strengthen Category I and networking opportunities in our area. Look for some information about upcoming events in the fall.

Also, congratulations to our Eastern Pennsylvania Healthcare Executive Network for their recent awards for sustained performance and chapter merit – those are tremendous accomplishments that represent great commitment and dedication to ACHE.

Our ACHE tagline proclaims, “Leaders Who Care,” and Rulon Stacey, our Chairman for ACHE, outlined four actions at the Annual Congress this year that we as healthcare professionals can take in order to guide the future of healthcare.

He asked us to:

- Commit to lifelong learning
- Don't participate in the oversimplification of the healthcare crisis
- Realize our role as change agents
- Remember that we are all healthcare providers

All of these objectives are points we can keep in mind and take on through both our professional work and volunteer service with ACHE. Rulon's points reminded us all to embrace our special role in healthcare delivery to impact care. Thank you for what you do on a daily basis to improve quality and safety for our facilities.

All the best for a terrific rest of the spring!

Christine C. Winn, MHA, MS, CHFM, FACHE
President, HLNDV and ACHE Regent, Eastern Pennsylvania

MESSAGE FROM THE REGENT—NEW JERSEY

Let me begin by thanking my New Jersey colleagues for the opportunity to serve as Regent for a second term. As many of you know, I served in the early 90's as Regent, and it is my pleasure to again work closely with affiliates in helping advance the goals and objectives of ACHE. As we all know, ACHE continues its strong commitment to prepare healthcare executives meet the challenges in our ever-changing profession.

I have begun conversations with my colleagues in the Delaware Valley Chapter regarding the set up of what I hope will be an annual Career Day through partnering with several of our regional healthcare executive search firms. The goal of the Career Day is to help further prepare healthcare executives, whether in their early career stages, mid-career stages, or later career stages, by providing them with the tools to help assist them in advancing their job opportunities.

One of the goals of ACHE, as many of us know, is to continue to recruit CEOs as ACHE affiliates. I have set up four CEO appointments with the hope of executing

one of several ACHE goals for New Jersey. Additionally, we will be setting up Healthcare Administration Graduate Program site visits in New Jersey. I welcome any interested ACHE affiliates to join me. With so much on the burner, my hope is to incorporate many of these objectives into a three-year plan to solidify and best organize our work efforts on behalf of ACHE.

In closing, please join me in welcoming our Regents Advisory Council members who are ready to work together to continue providing new and enhanced college affiliation value to each of you.

Enjoy your summer and thank you again!

Daniel J. Messina, PhD, FACHE
ACHE Regent for New Jersey



MESSAGE FROM THE REGENT—DELAWARE

It was great to see many of our affiliates at the Congress on Healthcare Leadership this year! It was my impression that the energy level of the attendees and the quality of programs being offered were at a very high level! Congratulations to Delaware affiliates who achieved Fellow status over this past year, including:

- John Desiderio, FACHE, Director of Imaging, Bayhealth Medical Center
- Paul E. Lakeman, FACHE, President, Bayhealth Foundation
- Deanna L. Rigby, FACHE, Director of Outpatient Services, Bayhealth Medical Center
- Rev. Timothy D. Rodden, FACHE, Director of Pastoral Services, Christiana Care Health System
- Jane A. Severs, FACHE, Director of Patient Access, Beebe Medical Center
- Donna Stretzky, FACHE, Vice President of Operations, Beebe Medical Center

We plan to have several more next year.

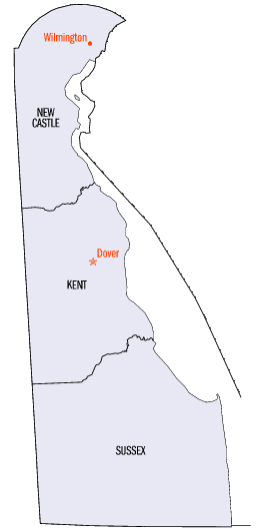
As I have reported in past updates, our work to better link our Delaware activities with those of the chapter is ready to be implemented. We have established a Local Program Council, to be led by Louisa Phillips, RN, FACHE, Administrative Director of Operations, cardiovascular service line, Bayhealth Medical Center.

The council, working closely with the chapter board and Delaware RAC, is the group who will “drive” the event and educational programs agenda for Delaware affiliates. We will also have members of the Delaware RAC on each of the chapter’s committees – with the expectation that they will all be very active members!

We look forward to implementing this new structure. Our goals are to get more accomplished; to be more effective with the use of our time; and to achieve greater alignment with our chapter.

One more quick note, and that is to thank Lolita A. Lopez, FACHE, president and CEO of Westside Family Healthcare, who is leading our community benefit activity. Lolita is planning a food collection at large grocery stores in all three counties of Delaware. The food collected will then be contributed to the Delaware Food Bank. Anyone interested in participating can link in with Lolita.

Lynn C. Jones, FACHE
Delaware Regent



APRIL 21: NETWORKING IN GEORGETOWN, DELAWARE A HUGE SUCCESS



Approximately 35 guests enjoyed the April 21, 2011 HLNDV networking event held at the Brick Hotel in Georgetown, Delaware. Pictured from left to right: Louisa Phillips (Bayhealth), Mike Cinkala (Christiana), Barbara Headricks (Nanticoke).



Pictured from left to right: Victor Amey (Cadbury at Lewes), Lynn Amey (Beebe Medical Center), Michele Seiler (Delaware Hospice), Frank Schneider (Select Specialty).

DEVELOP YOUR LEADERSHIP SKILLS THROUGH INVOLVEMENT WITH HLNDV

By John Kiernan, Co-chair Communications, and Regina Houston

As members of a professional association of healthcare executives, would you say we are “customers” or “owners” in our relationship with our local chapter and the national organization? ACHE’s increasing shift toward chapter-based delivery of programs and services suggests that we are “owners” and share both a responsibility and incentive to actively participate in our professional community.

“I really can’t say enough positive things about the entire (mentoring) experience.”

A focused survey conducted by HLNDV revealed that “networking opportunities,” “staying current on healthcare industry trends,” and “giving back to the profession” are primary reasons why our members extend their day to participate in chapter programs and events. Professional networking and continuing education are fundamental to effectively navigate a career in healthcare.

Why then look for even greater involvement from our membership? What inspires some members to go a step further to serve as board members, program speakers, mentors and committee volunteers? HLNDV is continually evolving as a professional organization. Take a look around at chapter events, and you will see a diverse mix of attendees: C-suite executives, physicians, technology experts, entrepreneurs, clinical and administrative managers, consultants, real estate and sales professionals, and students, among others. Feedback from HLNDV members revealed unique opportunities to develop essential leadership skills through active engagement in the chapter:



Public Speaking

The wide array of educational seminars, Webinars, and career development sessions hosted locally and through our national organization provide a solid platform for members to serve

on panels, provide subject matter expertise, and lead programs as facilitators and event hosts. Not surprisingly, visibility at the local chapter level can lead to speaking opportunities in higher profile, national forums.

HLNDV member and active committee volunteer Faith Needleman, Manager, Quality, Education and Innovation at Penn Hospice and Caring Way explained, “As a result

of being involved in planning events, I have met many individuals who sponsor and run national-level conferences in healthcare. I have had several opportunities to speak professionally and present topics that are within the scope of my nursing experiences.”

Project Management

Planning and execution of chapter programs and initiatives to best serve our membership has become increasingly complex. To meet this challenge, the HLNDV Board of Directors and Committee leadership have employed a project management methodology to identify and prioritize key goals for 2011 and to assign ownership of their completion. Collaborative teams have been formed across committees to optimize effectiveness and drive results.

Mentoring

Senior healthcare executives universally acknowledge the beneficial role of mentoring in professional development. HLNDV facilitates one of the most active mentorship programs among all ACHE Chapters, with 80 active participants and 28 established partnerships. Getting involved in mentoring, either as a mentor or mentee, is a rewarding experience and opportunity to engage within the chapter in a more personalized way.



Program mentee, Dawn Martz-Porter, Health Systems Specialist at Coatesville VA Medical Center commented, “I really can’t say enough positive things about the entire experience. It is absolutely amazing to me how someone who knows very little about your specific circumstances can pull from their personal experiences and transfer that learning to your individual situation. It was critical to my success during this time period. I am extremely grateful for this program.”

Innovation

Developing an entrepreneurial skill set will be essential for future leaders in a rapidly changing healthcare market. HLNDV’s volunteer-based leadership and commit-

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DEVELOP YOUR LEADERSHIP SKILLS THROUGH INVOLVEMENT WITH HLNDV (CONT'D)

tee structure provide the ideal atmosphere for creative problem-solving and start-up activities. New programs and initiatives like the I. Donald Snook Scholarship Fund, CEO Roundtable, annual Lee White Innovation Institute program, and formation of Special Interest Groups (SIGs) are examples of chapter-based ideas put into action through the active engagement of our volunteers.

Leadership

For aspiring leaders, participating on a committee or as a Board member, is an opportunity to work with and observe talented professionals from premier healthcare organizations in our region. HLNDV volunteers who are not employed in traditional management roles have the ability to develop their leadership skills through chapter activities and programs, whether it's building a committee team, strategic planning, leading a chapter initiative, or communicating to our 1,000+ membership base.

HLNDV Past President, Gail Malcolm, FACHE, LFHIMSS, Marketing Manager at Siemens commented, "My involvement as a Board member of HLNDV has provided me with the opportunity to meet, network and

work side-by-side with students to CEOs . It has been very rewarding to help lead HLNDV as it has grown from 300+ to more than 1,000 members and a privilege to work with such a talented and committed Board."

"HLNDV has provided me with the opportunity to meet, network and work side-by-side with students to CEOs ."

For HLNDV members, a proprietary or "owner" mindset serves the broader organization and holds the most potential for professional enrichment. As owners, we are empowered to challenge and support our local Board and national organization to continuously provide the very best in value to our members. Through ownership, we take an active interest in the experience of our colleagues and find ourselves building stronger relationships through our common work of serving the chapter. In doing so, we develop new skills, insights, and knowledge to help us advance our respective organizations' missions and continue our growth as leaders.

To learn how you may get involved in HLNDV, please contact John Kiernan, (610) 415-0888 or jkiernan@managementpathways.com.

CAREER GROWTH STRATEGIES SHARED AT APRIL 5TH CEO ROUNDTABLE



On April 5th, more than 130 HLNDV members and guests packed the Pyramid Club to listen to the sage career advancement advice from three of our area's top CEOs. One attendee commented that the "excellent panel of speakers was inspiring and practical at the same time." Another guest stated, "(The evening) gave me ideas and helped me focus on moving forward."

Photographs: Carolyn Jackson, CEO, St. Christopher's Hospital for Children (top left); Kathleen Kinslow, CRNA, EdD, MBA, President and CEO, Aria Health (bottom left); Judith M. Persichilli, RN, BCN, MA, President and CEO, Catholic Health East (top right).

AN INSPIRING MENTORSHIP PAIR AT HLNDV

By Sarah E Hull, M. Ed, Board co-chair, Sponsorship; Committee member, Communications and Events & Education

HLNDV offers an exceptional “mentorship program” as one of the benefits of membership. I was fortunate to sit down and speak with one of HLNDV’s ongoing successful matches between LaVelle King and Judith Faust.

To meet LaVelle is to meet a dynamic young woman and early careerist who radiates “high octane” energy, intelligence, and warmth. Maybe it’s because she grew up on the island of St. Thomas, although I believe it’s an intrinsic part of her DNA. She moved to Philadelphia to obtain her undergraduate degree from Temple University, a Master’s degree in Public Health from Drexel University, and then completed the University of Pennsylvania Health System’s Institute for Diversity Summer Enrichment Program before transitioning into a full-time position as the Administrative Service Coordinator in the Department of Emergency Medicine at the Hospital of the University of Pennsylvania. As she articulately shared, “Philadelphia provides a classroom of learning projects with its numerous facets of public health.” She has also been awarded the 2009 Excellence in Community Service Award and Scholarship from the National Association of Health Service Executives (NAHSE). She first heard of HLNDV when at an ACHE conference, and, in her signature outgoing fashion, came back to Philadelphia, researched, and then joined our local chapter.

“I personally believe it is part of our professional responsibility to give back.”

So why does a woman who is already well along in her career track sign up for mentorship? Because she understands the priceless value of wise guidance when charting her path. She also possesses that “insatiable curiosity gene” to continuously learn and know more that is reflected in many HLNDV members.

Judy Faust is a born and bred Philadelphian who works as a beloved and respected Director and Service Line Administrator of Women’s and Children’s Nursing at Einstein Medical Center. She’s been employed there for 13-plus years and, to put her HLNDV commitment into perspective, has responsibility for more than 250 nursing leadership employees, 50 residents, 50 grant-funded employees, and 50 attending physicians in the service line. She completed West Chester University’s nursing program, and obtained a Widener University MBA while working in the arena of physician practice management



HLNDV mentee LaVelle King (left) enjoys the valuable career-oriented advice she receives from her mentor, Judith Faust (right).

in the mid 1990’s before returning to nursing. One would think that with having responsibility for hundreds of Einstein employees, the last thing Judy would choose to do is sign up to mentor one more person. Yet, simply put, she embodies valued traits of a trusted mentor. Within one hour of conversation, her quiet strength, perceptive listening skills, deep reservoir of wisdom, accomplished track record of healthcare experience, and selfless heart permeated our discussion. When asked how she finds time to volunteer on top of her mountain of work commitments she thoughtfully answered, “I learn as much working with a mentee as they do. I enjoy it.” She said the time commitment is manageable as long as goals and communication are established at the start. “You can find time and I personally believe it is part of our professional responsibility to give back. Everyone at HLNDV has valuable experiences to share, no matter the stage of their career, and it is important to help others.” As she succinctly commented, “I wouldn’t have gotten where I’ve gotten to without others helping me.”

How did their successful story begin? Thanks to a mix of insightful assessment via the mentorship committee and an added dash of serendipity. The two dynamic women were matched in September, 2010 via Diane Denny, a mentorship committee person. LaVelle shared that the initial introduction by Diane was an excellent beginning to their connection because, “having Diane on the call smoothed over any awkwardness with meeting someone whom you’ve never spoken with before.”

In terms of what they receive from their connection, Judy likes that she is able to share her wealth of experience and assist LaVelle’s objectives in the midst of today’s

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AN INSPIRING MENTORSHIP PAIR AT HLNDV (CONT'D)

shifting healthcare landscape. She said that it helps to think back on how she's dealt with situations when asked questions. She shared, "what LaVelle may go through may be different than my exact experience, yet it is still the same issue with just a different face and environment." She spoke of how she has also felt fortunate to have had formal mentoring training via Einstein's leadership programs. She has learned "how to help a mentee when stuck to make a breakthrough and move forward."

"Have an open mind about your match, and show initiative!"

LaVelle and Judy's advice to other mentors and mentees? They believe that more members should "Go for it! as there is nothing to lose..." and, "if a person wants to change in their assigned relationship, that it's okay

to voice that something's not working as there are so many diverse people within HLNDV to form a well-suited match." When asked what insights she might offer for improvement to the program, Judy suggested providing mentors with handouts of common "Questions and

Answers" and possibly online resources. They also both spoke of the necessity of honoring strict confidentiality. Judy summed it up by stating, "confidentiality is the most effective way to build trust."

LaVelle's recommendation for a mentee? "Don't be too specific in your criteria for a mentor. Have an open mind about your match, and show initiative!" She shared how she values Judy's experience in areas she's not knowledgeable about, and appreciates her ability to help her best position herself moving forward. She smiled, saying, "Judy is helping me to get where Judy is!"

Judy's suggestion for a mentor? "Check in on your mentee and don't assume things. Take one more step than is expected."

HLNDV's Mentorship program is a valuable opportunity to work with accomplished colleagues, learn new skills, and give back in a meaningful manner. Please contact Pam DeCampi, Mentorship Coordinator, at pdecamp@kirbybates.com for information.

WELCOME NEW MEMBERS

February, 2011

Faithann Barron
Neil Benjamin
Anup Bogineni
Shawn Bonk
Jeffrey DiDaniels
Linde Finsrud-Wilson
Mark Gahagen
Robert Gailey
Travus Gathright
Lisa hensiek
Carey Huntington
Patricia Isherwood
Madhvi Jayarao
Susan Kamrad-Marrone
Jill Kenny
Danai Khemasuwan
William Lipkin-Moore
Edward Marx
Elisabeth Meinert
Pallav Raval
Ethel Richards
Dawn Romano
Susan Scanlin
Stephen Silver
Brent Smith
Marek Sulzynski
Shawn Szalabofka
Christinette Thompson
Vivek Tirmal
Michele Williams
James Wooten

March, 2011

Michael Brown
Mark Burgoyne
Maureen Carrozza
Sean Cosgrove
Danielle DeLuca
Richard Deeley
Jeffrey Duperon
Paula Glanzberg-Glazier
George Grudziak
Patricia Jackson-Gehris
Fran Kaplan
Ann Keane
Marti Lawson
James Lee
Diane McCullough
Robert McMurtrie
Daniel Messina
Sharif Omar
Terri Lynn Palmer
Mary Parsons-Snyder
Kimberly Pinkerton
Larissa Polejaev
Michelle Russell
David Schlevensky
Bridgette Toni
Brian Triplett
Veronica Walker
Deborah Wang
Jeannine White
Curtis Wright

April, 2011

Carlton Alouidor
Thomas Balcavage
Arlene Brackett
Jim Bridges
David Capone
Timothy Carr
Eve Carricato-Cullinan
Stephanie Colline
Lisa Collins
Loretta DAntonio
Joseph DeRanieri
Melissa Dunlop
Cassandra Durant
Stephanie Ellis
Louis Fetscher
Kelly Heard
James Hess
Michael Howley
Elyse Iannucci
Robert Jauss
Cynthia Jones
Kharode Kirat
Jeffrey Laidlaw
Tina Lee
Suzanne Linus
Sean Mace
William McDonnell
Charles McLister
Michelle McManus



April, 2011 (cont'd)

Brian McNally
Richard Murray
Robert Murray
Diane Nicholas
Olalekan Ogunde
Ankit Patel
Jennifer Pereyra
Francine Poel
Sam Quarm
Jeffrey Quinlan
Dwayne Richardson
Thomas Runkle
Gary Siegelman
Paul Sierzenski
Mark Smith
Paul Staehle
Keith Tucker
Patric Tuer
Miriam Ziegler
Robert Zinner

ACHE PROMOTIONS



Board of Governors Exam Fee Waiver Promotion

ACHE is pleased to again offer the Board of Governors Exam fee waiver promotion to ACHE Members who apply for the FACHE® credential between March 1 and June 30, 2011. Members must submit their completed Fellow application and \$250 application fee during the promotion period. Pending application approval, ACHE will waive the \$200 Board of Governors Exam fee. All follow-up materials (i.e., references) must be submitted by Aug. 31, 2011, to receive the waiver.

For more information on the promotion, go to ache.org/FACHE.

Early Careerist Network E-Coupon Offers Savings, Up to \$300 on ACHE Education

Early Careerist affiliates under the age of 40 are automatically part of the Early Careerist Network (ECN) Special Interest Group that offers a complimentary package of resources for up-and-coming professionals. The annual coupon program is one ECN benefit that offers discounts on one of the following ACHE programs or services:

- * \$300 coupon toward one ACHE two-day management seminar
- * \$250 coupon toward one Online Tutorial session for the Board of Governors Exam
- * \$50 coupon toward one ACHE webinar
- * \$50 coupon toward ACHE's Online Leadership Assessment
- * \$50 coupon toward ACHE's Emotional Intelligence Assessment

Early Careerist affiliates can select their 2011 coupon at ache.org/ECN.

2011 FUND FOR INNOVATION IN HEALTHCARE LEADERSHIP EDUCATION PROGRAMS

The Fund's 2011 ethics program, "**Ethical Challenges and Responsibilities of Leaders**," will be led by Howard T. Prince II, PhD, Director, Center for Ethical Leadership, University of Texas at Austin. It will be offered on Aug. 10 in conjunction with ACHE's New York Cluster.

The half-day session will emphasize how the words and actions of leaders are some of the most powerful influences on ethical choices and behaviors. Participants will discover how to effectively influence those they lead and strengthen the culture of their organization to eliminate incidents of ethical misconduct.

A program exploring some of the central initiatives of the health reform legislation, "**ACOs and Medical Homes: Steps to Creating Value-based Healthcare**," will be led by Brian J. Silverstein, MD, senior vice president, The Camden Group, Chicago, and offered on Oct. 11 at ACHE's



San Francisco Cluster. This six-hour session will reveal the underpinnings and operations of ACOs, bundled payments, clinical integration and the primary-care medical home to drive down costs and improve patient outcomes.

Participants will hear up-to-the-minute outcomes and experiences from the leaders participating in national demonstrations as they share their experiences on the journey toward value-based care.

Both programs qualify for Category I (ACHE education) credits.

APRIL 29TH FELLOW NETWORKING EVENT DRAWS A CROWD



On Friday, April 29th, HLNDV hosted the "Fellows Networking Event" at Triumph Brewing Company in Philadelphia. This event brought together students and area fellows, as well as industry representatives to discuss fellow-

ship opportunities in the Delaware Valley. Fellows spoke about their personal journeys to their current positions and answered questions from students on topics ranging from selection processes to networking opportunities. This event proved to be a great success as students gained invaluable, first hand knowledge as to what it means to be an "Administrative Fellow."

ACHE CALL FOR NOMINATIONS FOR THE 2012 SLATE



ACHE's 2011–2012 Nominating Committee is calling for applications for service beginning in 2012. All affiliates are encouraged to participate in the nominating process. ACHE Fellows are eligible for any of the Governor and

Chairman-Elect vacancies and are eligible for the Nominating Committee and Regent at-Large vacancies within their district. Open positions on the slate include:

- Nominating Committee Member, District 1, a two-year term ending in 2014 (District 1 covers NJ, DE and PA)
- Four Governors, three-year terms ending in 2015
- Chairman-Elect

Candidates for Chairman-Elect and Governor should submit an application to serve, a copy of their resume and up to 10 letters of support.

Candidates for Regent-at-Large and the Nominating Committee should only submit a letter of self-nomination and copy of their resume. Applications to serve and self-nominations can be submitted by U.S. mail and post-marked between Jan. 1 and July 15. Mail applications to serve to: Charles R. Evans, FACHE, chairman, Nominating Committee, c/o Julie Nolan, American College of Healthcare Executives, 1 N. Franklin St., Ste. 1700, Chicago, IL 60606-3529. Materials also can be sent via e-mail to jnolan@ache.org or faxed to (312) 424-2828 by July 15.

Following the July 15 submission deadline, the committee will meet to determine which candidates for Chairman-Elect and Governor will be interviewed in person on Oct. 27, 2011. All candidates will be notified in writing of the committee's decision by Sept. 30, 2011.

To review the Candidate Guidelines, visit the Affiliates Only area of ache.org and select the "Candidate Guidelines" link on the left-hand side of the page. If you have any questions, please contact Julie Nolan at (312) 424-9367 or jnolan@ache.org.

ACHE EXECUTIVE PROGRAM SCHOLARSHIPS

ACHE is pleased to announce the opportunity for members to apply for full scholarships to attend the Executive Program. The Toshiba America Medical Systems, Inc. Executive Program scholarships provide assistance to ACHE affiliates whose organizations lack the resources to fully fund their tuition.

The ACHE Executive Program is designed to help healthcare middle managers refine their knowledge, competencies and leadership skills. Participants will have the opportunity to learn, share and grow professionally together over the three multi-day sessions. The program will cover such relevant topics as measuring financial success, physician integration strategies, appraising personal leadership, managing disruptive behavior, talent development, understanding hospital governance, conflict management, and improving patient safety and clinical quality.

The Executive Program, a three-part series of sessions, will be held at the following locations and dates: Chicago (June 6–7), San Diego (Aug. 15–17) and Orlando (Oct. 10–11). Participants will attend all three sessions.



For more information on the Executive Program or the Toshiba America Medical Systems, Inc. scholarships, please contact Darrin Townsend, Program Coordinator, at (312) 424-9362, or go to ache.org/Executive.

LOCAL STORIES OF INTEREST

27 Phila.-area hospitals notch 2010 profits

Locally, 27 hospitals finished fiscal 2010 with a profit, while 12 hospital posted a deficit. More from [Philadelphia Business Journal](#).

East Norriton Hospital steams toward completion

The [Montgomery News](#) reports that construction on the new 146-bed, \$350 million, unnamed Albert Einstein Healthcare Network hospital is on schedule for August 2012 completion.

Council offers plan to implement health study recommendations

Dr. George Avetian, full-time senior medical adviser for council and the Department of Intercommunity Health, told the audience that he came up with six bullet points the county should follow. More from [Daily Times](#).

Med students like internal medicine, but not enough to pursue it

According to a study published by the Archives of Internal Medicine, the percentage of students planning to practice general internal medicine dropped from 9 percent to 2 percent from 1990 to 2007. More from [WHYY](#).



Report: Local hospitals generated \$1B last year

The percentage of Philadelphia area hospitals operating at a loss nearly doubled from 20 percent to 40 percent between fiscal years 2006 and 2009. More from [Philly-Burbs.com](#).

If you'd like to submit a local news story, please e-mail it to communications@hlndv.ache.org.

2011-2012 BOARD OF DIRECTORS

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C. LuAnn Kline
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Carole.Kline@tuhs.temple.edu

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SPOTLIGHT ON A NEW HLNDV SILVER SPONSOR

Trammell Crow Company

Trammell Crow Company, one of the nation's leading developers and investors in real estate, and ranked #2 largest developer in 2010 by *Modern Healthcare*, has become an HLNDV 'Silver Sponsor.' Davis Griffin, Senior Vice President for Healthcare, LEED, AP shared that she looks forward to developing an even greater in-depth understanding of the healthcare trends,

and specifically how real estate can support those changes through HLNDV programs. Of note, TCC recently completed a post acute rehabilitation hospital for Reading Hospital and Medical Center and is in the midst of "ground up" development of the Medical Arts Pavilion on the campus of Princeton Healthcare System's University Medical Center of Princeton at Plainsboro. We welcome Davis and TCC to the HLNDV Team. Thank you for your Silver Sponsor support! To email Davis, please contact dgriffin@trammellcrow.com.

HLNDV SPONSOR RECOGNITION

We would like to thank the following organizations for their support as Annual Sponsors during 2011-2012. Through their generous support we are able to host a variety of educational, career development and networking programs throughout the year. Please contact any of our following sponsors to get more information on their products and services.

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